

Business Insurance associates, inc.

Risk Management Specialists

In April, Business Insurance Associates, Inc. reached a momentous milestone in its history. The independent commercial insurance and surety brokerage celebrated 20 years of service throughout Alaska. "I think it's a great testament," says President Chris Pobieglo. "Twenty years in business says you're doing something right."

The Anchorage-based firm, founded by Pobieglo's mother, Susie Coates—who retired in 2012—and his wife, Angela Pobieglo, has grown significantly since 1995. Today, it has seven employees and offers an array of products, including property and liability, surety bonds, employment liability, workers' compensation and employee benefits. "Things are going great," Pobieglo says. "We look forward to the next 20 years."

More Than Selling Insurance

Business Insurance Associates specializes in serving construction, home health and assisted living, architecture/engineering and nonprofit association clients. However, the company does more than sell insurance products. It engages business owners at the risk management level and devises a comprehensive plan to meet their needs. "Insurance is only a small piece of that," Pobieglo says. "If you don't have a risk management plan in place, you're leaving yourself open to a lot of potential problems."

Business Insurance Associates customizes strategies to help clients meet their risk management goals. This focus forms the core of its corporate slogan: Solving Tomorrow's Challenges Today. "Ultimately, we want them to be successful, and anything we can do to play a role in that we're going to do," Pobieglo says.

The broad service Business Insurance Associates provides is central to how it



Chris Pobieglo, President and Angela Pobieglo, Vice President.

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differentiates itself. The company's employees are highly accessible, responsive and interactive. They also have the expertise to assist clients with whatever they need, including reviewing complex contracts. "We dedicate a lot of time and effort toward the professional development of our staff," Pobieglo says. "Regardless if you deal with our No. 1 or No. 7 guy, you will get the same level of service and support."

Employees Are Key to Success

Pobieglo attributes much of Business Insurance Associates' success to its dedicated employees. They are committed to doing whatever it takes—including sometimes working 14-hour days and 60-hour work weeks during peak seasons—to meet clients' needs. "We like being a valuable asset to business owners," Pobieglo says.

Business Insurance Associates also enjoys being an asset to the community. It actively participates in the Associated General Contractors, Associated Builders and Contractors, Construction Management Association, Anchorage Home Builders Association, and the National Association of Surety Bond Producers.

Comprehensive Reliable Support

Over the years, Business Insurance Associates has earned various awards for its achievements. For example, in 2006 and 2008, the company was named Employer of the Year by the Insurance Professionals of Alaska and a 2009 Gold Medallion agency by Zurich Insurance Company. Angela Pobieglo was honored as a 2011 Top Forty Under 40 by the Alaska Journal of Commerce.

Accolades aside, Business Insurance Associates simply endeavors to be recognized for providing clients with comprehensive, reliable support. "They can call Business Insurance Associates and count on getting someone who's dependable and experienced—and who will look out for their best interests," Pobieglo explains.



Chris Pobieglo, President
Angela Pobieglo, Vice President
9138 Arlon Street, Suite A-1
Anchorage, Alaska 99507
Phone: (907) 274-4142
Fax: (907) 274-8721
businessinsuranceassociates.com